



## **COMMUNITY IMPACT**

## COMMUNITY LEADER, TRUSTEE & ADVISOR

- Ensure community vitality
- Guide organizational efforts
- Engage workforce

#### Large Employers

Hospitals, Universities, Municipalities, Multi-site businesses, Global Companies

#### MAINSTREET

- Enhance SEO/Marketing Strategies
- Host events
- Access to Leads Referral Program

#### Smaller Employers Restaurants, Retail Hotels, Entertainment/Music, Event Venues, Breweries

## COMMUNITY BUILDER & MARKETWISE

- Increase brand awareness
- Develop executive presence
- Support market growth

#### **Midsize Employers**

Banks, Real Estate Brokers, Developers, Law Firms, Accounting Firms, Insurance Companies

### SUBSCRIBER

- Establish visibility
- Join a network of business support
- Connect with the community

**Start Up Employers** Sole proprietors and entrepreneurs, Independent Sales Reps, Estate Agents, Retired Individuals

# **DIRECT VALUE**

COMMUNITY LEADER \$25,000	<b>TRUSTEE</b> \$13,000	<b>ADVISOR</b> \$6,500	COMMUNITY BUILDER \$3,500	MARKETWISE \$1,575	MAINSTREET \$800	SUBSCRIBER \$425
INVESTOR New Mem			ember Initiation Fee: \$			

Want to be a St. Pete Community Investor (Advisor, Trustee and Community Leader levels)? Please contact <u>Candace Hulcher</u>, Vice President of Business Development, at (727) 331-7486.



# MEMBER BENEFITS

Questions about your benefits? Contact Lynn Cissna

	SUBSCRIBER \$425	MAINSTREET \$800	<b>MARKETWISE</b> \$1,575	COMMUNITY BUILDER \$3,500
Subscription to Chamber newsletter	×	<b>~</b>	×	<
Two listings in the Business Directory on stpete.com	Standard	Standard	Standard	Priority
Three key search words included with each online category listing	×	×	×	<
"Proud Member" digital logo and window decal	×	<b>~</b>	×	<
One_ribbon_cutting/grand opening celebration	×	<b>~</b>	×	×
Access to Chamber councils, committees, and workgroups	×	<b>~</b>	×	×
Business referrals made exclusively to members	×	<b>~</b>	×	×
Access to St. Pete Greenhouse business resources and workshops	×	<b>~</b>	×	<
Online Members-Only Info Hub	×	<b>~</b>	×	<
Access to Chamber activities for all your employees	×	×	×	×
Promotion of special deals & offers on website	×	<b>~</b>	×	<
Shared Member Events Calendar to showcase your events	×	×	×	×
10% discount at the St. Pete Store & Visitor's Center	×	<b>~</b>	×	×
Brochure rack space in the St. Pete Store & Visitor's Center	×	<ul> <li>Image: A set of the set of the</li></ul>	×	×
Complimentary Certificate of Origin and notary services	×	×	×	×
Press releases/announcements shared on stpete.com news page	×	×	×	<
Discounted tickets to all Chamber events	×	×	×	✓
Complimentary tickets to city-wide events (when applicable)	×	<b>~</b>	×	×
Instagram story re-shares (tag @stpetechamber)	×	<b>~</b>	×	×
Ability to host Chamber events at your location		×	×	×
Opportunity to join Leads groups		×	×	×
Additional business locations in online Member Directory		×	💙 (2)	✔ (3)
Member Bright Spot (social media only)		×	×	×
Member Bright Spot (social media + email and blog)			×	×
Use of Chamber meeting rooms (subject to availability)			×	×
Access to one-time use mailing labels			×	💙 (2)
Events/promotions highlighted in Chamber newsletter				×
Event submissions to I Love the Burg (by request)				×
Press releases promoted to media and partners				×

