

# Sponsorship MARKETING


This marketing proposal is designed to help you optimize your business's reach to the Youth /Gen Z / Millennials and capitalize on the excitement through "Breaking" (Breakdancing) which will be in the Olympics Summer 2024

PRESENTED BY

**BAY ROCKERZ INC**

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 <https://bayrockerz.com/>

# ROCKIN' THE BAY

VOL. 1 | MAY 26TH, 2024 | FLAVA FLORIDA

FEATURING DJ BLESONE & DJ HANS



**3V3 BREAKIN' BATTLE \$1,500**  
JUDGES - KEVO, DIZZY, JUDGE 3 TBA

**\$500 1V1 ALLSTYLE BATTLE**  
JUDGES - STACCATO, X, BVCKWH3AT

COASTAL CREATIVE | 2201 1ST AVE S, ST. PETERSBURG, FL 33712





# Sponsorship Packages

## Tier 3 Party Starter

(1 remaining)

### \$2,500

- ✓ Logo placement on select event materials such as programs and event flyers.
- ✓ Recognition as Bronze Sponsor in event press releases and media outreach efforts.
- ✓ Verbal acknowledgment as Bronze Sponsor during opening remarks at the event.
- ✓ Opportunity to set up a branded booth or table at the event venue.
- ✓ Two complimentary VIP tickets to the event and front row seats to the battles
- ✓ Recognition on the event website with a link to your company website.
- Two complimentary special occasion full service shows - weddings, birthday parties, or personal occasion (\$2,500 value)
- One pass: 4-week complimentary breaking classes (8 classes, \$360 value)

## Tier 2 Pro B-boy

(1 remaining)

### \$5,000

- ✓ Logo placement on event banners
- ✓ Verbal acknowledgment as Silver Sponsor during opening remarks at the event.
- ✓ Opportunity to set up a branded booth or table at the event venue.
- ✓ Three complimentary VIP tickets to the event and front row seats to the battles (Includes unlimited food and bev)
- ✓ Recognition on the event website with a link to your company website.
- ✓ Social media mentions leading up to and during the event.
- One complimentary corporate full service show (\$5,000 value)
- Three passes: 4-week complimentary breaking classes (8 classes, \$1,080 value)

## Tier 1 Olympic Titlest

(1 remaining)

### \$10,000

- ✓ Logo placement on event banners
- ✓ Verbal acknowledgment as Silver Sponsor during opening remarks at the event.
- ✓ Opportunity to set up a branded booth or table at the event venue.
- ✓ Five complimentary VIP tickets to the event and front row seats to the battles (Includes unlimited food and bev)
- ✓ Recognition on the event website with a link to your company website.
- ✓ Social media mentions leading up to and during the event.
- Two complimentary corporate full service show (\$10,000 value)
- Five passes: 4-week complimentary breaking classes (8 classes each, \$1,800 value)
- Complimentary access to After-Party and free drinks

Please let us know which sponsorship tier you would like to choose,  
Deposits are due April 30th.  
We look forward to partnering with you for a successful event!

@bayrockerz



**Which of these  
packages would you  
like to benefit?**



**Scan here for more  
information!**