



2024
Annual Report

stpete.com
100 Second Ave. N, Ste 150 | St. Petersburg, FL 33701
(727) 821-4069 | Monday - Friday, 8 am - 5 pm

2023 IMPACT



48
ENTREPRENEURIAL
ACADEMY GRADS



345
NEW CHAMBER
MEMBERS



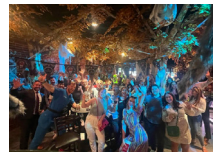
69
RIBBONS CUT
FOR NEW BUSINESSES



130+
ATTENDEES ON THE
BUS TO THINK OUTSIDE
THE 'BURG TRIPS



700+
SPYP COMMUNITY
SERVICE HOURS



2,772
TOTAL ATTENDEES AT
CHAMBER EVENTS



\$55,750+
RAISED BY LSP FOR
CLASS PROJECT



\$66,349
PAID BACK TO
ARTISTS



19,541
VISITORS TO ST. PETE
STORE & VISITORS
CENTER



28
ADVOCACY LETTERS OF
SUPPORT SENT



Jason Jensen
2023 Chair



Chris Steinocher
President & CEO

2023 Board of Governors

Alicia Schullhof, Johns Hopkins All Children's Hospital
Anne Pollack, Fletcher Fischer Pollack P.L.
Brooks Wallington, Hughes & Wallington Investment Management
Chris Hackney, BayFirst National Bank
Chris Steinocher, St. Petersburg Area Chamber of Commerce
Christian Hardigree, USF St. Petersburg
Conan Gallaty, Tampa Bay Times
Dr. Cynthia Johnson, Pinellas County Economic Development
David Vetter, TD Synnex
Dexter Fabian, I Love the Burg
Dontriel Lawson, JAFOSID Cleaning Services, Inc.
Doug Jackson, The Law Firm of Doug Jackson, P.A.
Dr. Shameka Jones, Florida Blue
Elisa Caro, Smart Choice Communications
Eric Carver, St. Petersburg College
Freddy Williams, Boys & Girls Club of the Suncoast
J.P. DuBuque, Greater St. Petersburg Area Economic Development Corporation
James Corbett, City of St. Petersburg
James Dickson, Adams and Reese LLP
Jason Jensen, Wannemacher Jensen Architects, Inc.
Jason Spears, Peninsular Mechanical Contractors, Inc.
Jay Miller, J Square Developers
Jeff Baker, Duke Energy
Jess Simon, Noble Family Wealth
Jessica Icerman, Stearns Weaver Miller
Jodi Perry, Raymond James Financial
John Barket, Barket Realty
John Moore, Bayfront Health St. Petersburg
Kathy Wright, Valley Bank
Kelly Black, BLK Accounting & Consulting LLC
Kelly Kirschner, Eckerd College
Kerry O'Reilly, Tampa Bay Times
Kim Vogel, CodeBoxx
Madeline Anderson, The Princess Martha
Maggie Knaust, Trenam Law
Manny Bhuller, The CI Group
Marcus Greene, Trust
Martha Boden, SPCA Tampa Bay
Melissa Salamanca, First Horizon
Michael Esposito, Bank of America Merrill Lynch
Michelle Tolan, Your CBD Store
Mike Thackrey, Vine IT
Owen LaFave, The Bank of Tampa - Pinellas County
Patricia Clynes, YMCA of Greater St. Petersburg
Patrick Causey, Trenam Law
Paul Carder, Individual
Robert Warchola, Shumaker, Loop & Kendrick, LLP
Rosie Meyer, Harvey's 4th Street Grill
Roy Binger, Binger Financial Services, LLC
Roy James, James Insurance Solutions
Russell Williams, Power Design Inc
Ryan Griffin, Johnson Pope Bokor Ruppel & Burns, LLP
Ryan Quinty, Cyndeo Wealth Partners
Dr. Sandra Braham, Gulf Coast JFCS
Sarah Artz, HSN, Inc.
Scott Smith, St. Anthony's Hospital
Sebastian Leon, TECO Peoples Gas
Steve Westphal, St. Pete Hospitality Group
Steven Granese, Compass Productivity
Tim Coop, Hancock Whitney
Tina Gilmore, Regions Bank
Todd Gehrke, The Don CeSar
Tricia Johnson, Regions Bank
Valerie Powell-Stafford, HCA Florida Northside Hospital
Vanessa Mueller, PNC Bank
Vanessa Williams, The Vinoy Renaissance
Wes Bryan, Modern Shore Insurance
William Walsh, Tampa Bay Rays
Wilma Norton, Community Foundation of Tampa Bay

Thank you!

*Bolded names = Executive Committee

2024 Executive Committee



2024 Board Chair

Jason Spears
Peninsular Mechanical
Contractors



2025 Incoming Chair

Owen LaFave
The Bank of Tampa



2023 Past Chair

Jason Jensen
Wannemacher Jensen
Architects



President & CEO

Chris Steinocher
St. Petersburg Chamber of
Commerce



Roy Binger
Lake Michigan Credit
Union



Martha Boden
SPCA Tampa Bay



Paul Carder
Retired



Patrick Causey
Trenam Law



Patricia Clynes
YMCA of Greater
St. Petersburg



Jim Dickson
Adams & Reese LLP



Christian Hardigree
University of South
Florida - St. Petersburg



Dr. Shameka Jones
Florida Blue



Ryan Quinty
Cyndeo Wealth



Scott Smith
St. Anthony's Hospital



Scan here or visit
stpete.com/leadership
for our 2024 Board of Governors.

Our Mission

The St. Petersburg Area Chamber of Commerce shall be the preeminent leader of business in order to ensure the economic growth and vitality **for all** in our community.

Councils & Committees

Member Connect

Chair: Ryan Quinty, Cyndeo Wealth Partners

Hospitality & Tourism

Chair: Open

Ambassador Council

Chair: Doug Jackson, The Law Firm of Douglas G. Jackson, P.A.

Leadership St. Pete

Chair: Dr. Leslie Hafer, St. Petersburg College

St. Pete Young Professionals

Chair: Chris Griffin, City of St. Pete

Bay Area Chamber Foundation

Chair: Martha Boden, SPCA Tampa Bay

Business Navigation & Growth

Chair: Roy Binger, Lake Michigan Credit Union

Public Policy

Chair: Patrick Causey, Trenam Law

Housing & Land Use Development (HLUD)

Chair: Jessica Icerman, Stearns Weaver Miller

Legislative

Chairs: Jessica Caruso, Charter Spectrum & John Learn, Baycare

Transportation

Chair: Tim Rankin, George F. Young

Future of Work

Chair: Christian Hardigree, USF St. Petersburg

Downtown Waterfront Master Plan

Chair: Ross Preville, Raymond James Financial

Sustainability & Resiliency

Chairs: Danielle Bodalski, Philotimo-HR & Scott Pickens, Global Resilience Institute

Finance

Chair: Patricia Clynes, YMCA of Greater St. Petersburg

Diversity, Equity & Inclusion

Chair: Dr. Shameka Jones, Florida Blue

Chamber NEXT

Chair: Scott Smith, St. Anthony's Hospital

Building Committee

Chair: Ryan Griffin, Johnson Pope Bokor Ruppel & Burns, LLP

WHY join?

1,500+
MEMBERS TO
NETWORK WITH

15+
COMMITTEES TO
CHOOSE FROM

12+
WAYS TO ADVERTISE
YOUR BUSINESS WITH US

16K
CONTACTS RECEIVE
EMAILS ABOUT YOU

35%
AVG EMAIL OPEN RATE TO
ALL CONTACTS

2K+
UNIQUE VISITS TO
COMMUNITY CALENDAR/
MONTH

20k+
SOCIAL MEDIA FOLLOWERS
TO ENGAGE WITH

40+
AMBASSADORS TO HELP
ONBOARD & GUIDE YOU



BENEFITS & LEVELS:
st.pete.com/membership

2024 WORK PLAN

Accountability. In

We Activate Leadership

We convene businesses and community leaders seeking real, sustainable and inclusive economic growth.

The Leadership Alliance

Convening St. Pete Leaders for Strategic Alignment

Objective: Provide the tools and time for city leaders to identify, align and support efforts for those impacting the economy, workforce and quality of place.

Activating Leadership

Advocating For Economic Growth

Objective: Impact policies for the continued economic growth of our members and all in our community.

- i. Housing/Land Use and Transportation
 - a. Gas Plant Redevelopment
 - b. Employee Housing Options
 - c. Regional Ferry Study
- ii. Future of Work
 - a. Communications Campaign
 - b. Asset Mapping Project
- iii. Sustainability & Resiliency
 - a. Smart Cities
 - b. Chamber Sustainable Swaps
- iv. Government Relations



St. Pete Young Professionals Executive Board | 2023



Hurricane Preparedness Trip to Ft. Myers | 2023



Thinking Outside the 'Burg trip to Austin, TX | April 2023

Leadership Development

Ensure A Culture of Care for our City.

Objective: Establish programs providing access, understanding and networks inspired to engage.

- i. Leadership St. Pete (LSP)
- ii. St. Pete Young Professionals (SPYP)
- iii. Thinking Outside the Burg/Atlanta
- iv. Inside St Pete
- v. CEO Leadership Receptions

Chamber Operations

Accountability. Excellence. Integrity.
Innovation. Inclusivity.

Objective: Build a sustainable and resilient organization with engaged members and a network of community partners.

- i. Board of Governors & Executive Committee
- ii. NEXT Strategic Committee
- iii. DEI Committee
- iv. Finance Committee
- v. Building Committee
- vi. Member Connect Committee
- vii. Bay Area Chamber Foundation

**Leadership
Patron
Sponsor**



HUGHES & WALLINGTON
INVESTMENT MANAGEMENT

We Grow St. Pete Business

We are an inclusive resource for starting and growing businesses.

Startup St. Pete

The Greenhouse For Startups & Small Business

Objective: Create an environment to be the best place on earth to start or grow a business.

- i. Business Navigation – one on one meetings for resource/next step identification.
- ii. Program Cycle to Include:
 1. Start-up Academy
 2. Entrepreneurial Academy (2x)
 3. Supplier Diversity Entrepreneur Academy
 4. Pitch Night Event (2x)
 5. One Million Cups

Connect St. Pete

Building A Network Of Relationships

Objective: Identify and convene cohorts and groups to create new and deliberate connections to grow business.

- i. Leads Groups for Top Line Sales Development
- ii. Women/Military/BIPOC/Storefront business owner roundtable
- iii. Chamber Community Connections (CCC) – Monthly Networking
- iv. Nonprofit Connect
- v. Ambassadors Council
- vi. Coffee Chats
- vii. Tech Founders

Visit St. Pete

Promoting and growing our visitor's experience.

Objective: Ensure visitors and residents spend their time and money with our members and the St. Pete Store.

- i. Visit St. Pete Website
- ii. Visitors Guide
- iii. St. Pete Store/Visitors Center
- iv. Hospitality & Tourism Convenings



St. Pete Pitch Night | Summer 2023

Celebrate St. Pete

Producing Fun Ways to Do Good.

Objective: Create fun and engaging ways to celebrate Chamber Members and their impact.

- i. Rise & Shine Annual Meeting
- ii. Good Burger
- iii. Grand Prix Brunch
- iv. Ribbon Cuttings
- v. Small Business Week & Women's Small Business Week
- vi. National Travel & Tourism Week



Kahwa Coffee Roasters Ribbon Cutting | 2023



Franchising: A Path to Generational Wealth-Building for Entrepreneurs of Color Lunch & Learn | 2023



St. Pete Pride Parade | June 2023

Business
Growth Patron
Sponsors



DRIVE
PLANNING

Florida
Blue
FLORIDA



Want to be a Patron Sponsor?

Scan the QR code or email Candace Hulcher at chulcher@stpete.com

THANK YOU INVESTORS!

COMMUNITY LEADERS

BAYFRONT HEALTH
St. Petersburg



TRUSTEES



Rev. Jan. 2024



EXPLORE MEMBER LEVELS & BENEFITS

@stpetechamber

