

2024

Annual Report & 2025 Calendar of Events



ST. PETE
CHAMBER *of* COMMERCE

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CHAMBER *of* COMMERCE



Dear Members, Investors, and Friends of the St. Pete Chamber,

2024 is a year that will not soon be forgotten for our Chamber and the community that we so proudly serve. What began as a year of planning and building unexpectedly became one of responding and rebuilding. Resiliency went from an academic term to something very real for all of us.

As the floodwaters receded and the debris cleared, the destruction we faced felt overwhelming and seemingly insurmountable. Yet, like our beloved sun, each of us rose every day to face our own unique challenges and shared struggles. Instead of giving in to the devastation, we rallied together in the truest sense of the word 'community'. This is what makes St. Petersburg so special; this is what draws people here; this is why we are all Here to Stay.

2024 was not all hurricanes and existential crisis. As a Chamber, we accomplished an enormous body of work. Our Chamber hosted elected officials at the local, state, and federal level advocating for workforce development and transportation. These efforts produced the Workforce and Talent committee and Pinellas County received a \$5M grant for a ferry.

Our commitment to championing local businesses, fostering innovation, and cultivating the next generation of leaders is stronger than ever. Our Entrepreneurial Academy graduated nearly 50 business owners, our partners at the Innovation District landed a data center on the Moon, and the Leadership St. Pete Class of 2024 developed 37 leaders whose collective talents will have a lasting impact beyond our Chamber and region.

In the spirit of innovation, the Good 'Burger Awards evolved with a renewed focus on celebration and community impact. Not only did Good 'Burger honor our hurricane heroes, but it also raised funds to help our own Chamber recover and rebuild so that we can continue to serve our members well into 2025 and beyond.

We took our Chamber on the road visiting Tallahassee to champion our business community, city, and region. In September, Thinking Outside the Burg brought us to Atlanta for an unforgettable benchmarking trip where we learned what we should fight for to keep St. Pete special as we continue to grow.

Lastly, we successfully advocated for the Historic Gas Plant District and the Rays... twice.

None of this would be possible without you – our members, investors, and partners. Your unwavering support, involvement, and belief in the Chamber's mission are what drive us to keep pushing the boundaries of what we can achieve together.

As we look ahead, we are excited for the opportunities that await us in 2025. Chamber Next has developed a roadmap centered around innovation, resilient leadership, and sustainable growth, we remain steadfast in our commitment to making St. Pete a place where businesses and residents alike can thrive.

Thank you for being an integral part of our journey. Together, we are shaping the future of St. Pete, and we couldn't be more grateful to have you with us.

With gratitude,

Chris Steinocher
President & CEO
St. Pete Chamber of Commerce

Jason Spears
Chairman of the Board
St. Pete Chamber of Commerce



Accountability. Integrity.

Thank you 2024 Board of Governors!

Madeline Anderson, TJM Properties

Sarah Artz, HSN, Inc.

Jeff Baker, Duke Energy

John Barkett, Barkett Realty

Roy Binger, Lake Michigan Credit Union

Martha Boden, SPCA Tampa Bay

Wes Bryan, Modern Shore Insurance

Paul Carder, Retired

Elisa Caro, Smart Choice Communication

Patrick Causey, Trenam Law

Patricia Clynes, YMCA of Greater St. Petersburg

Tim Coop, Hancock Whitney Bank

James Corbett, City of St. Petersburg

Michelle Detweiler, Parc Center for Disabilities

James Dickson, Adams and Reese LLP

Tonya Elmore, Tampa Bay Innovation Center

Michael Esposito, Bank of America Merrill Lynch

Dexter Fabian, I Love the Burg

Conan Gallaty, Tampa Bay Times

Taylor Greer, Gibane Building Company

Chris Griffin, City Of St. Petersburg

Ryan Griffin, Johnson Pope Bokor Ruppel & Burns, LLP

Chris Hackney, BayFirst Bank

Leslie Hafer, St. Petersburg College

Wayne Hanewicz, TD Synnex

Christian Hardigree, USF St. Petersburg

Jessica Icerman, Stearns Weaver Miller

Doug Jackson, The Law Firm of Douglas Jackson

Roy James, James Insurance Solutions

Jason Jensen, Wannemacher Jensen Architects

Dr. Cynthia Johnson, Pinellas County

Tricia Johnson, Regions Bank

Dr. Shameka Jones, Florida Blue

Albert Kaminsky, Spectrum

Kelly Kirschner, Eckerd College

Owen LaFave, The Bank of Tampa

Dontriel Lawson, JAPOSID Cleaning Services, Inc.

Sebastian Leon, TECO Peoples Gas

Phil Marchesini, HCA Florida Northside Hospital

Drew Marshall, CI Group

Rosie Meyer, Harvey's 4th Street Grill

Alvina Miller, Fifth Third Bank

Jay Miller, J Square Developers

John Moore, Orlando Health Bayfront Hospital

Wilma Norton, Community Foundation of Tampa Bay

Donald Odom Jr., DuCon LLC

Raphael Perrier, Kahwa Coffee

Jodi Perry, Raymond James Financial

Lindsay Petty Wattam, PYPER Inc

Scott Pickens, Global Resilience Institute

Anne Pollack, Fletcher Fischer Pollack P.L.

Ryan Quinty, Cyndeo Wealth Partners

Osama Sabbah, Bedrock Inc

Melissa Salamanca, First Horizon Bank

Elizabeth Siplin, Empact Solutions LLC

Alicia Schulhof, Johns Hopkins All Children's Hospital

Scott Smith, St. Anthony's Hospital

Jason Spears, Peninsular Mechanical Contractors, Inc.

Chris Steinocher, St. Petersburg Area Chamber of Commerce

Michael Swesey, St. Petersburg EDC

Mike Thackrey, Vine IT

Ignacio Barrón Viela, The Florida Orchestra

Brooks Wallington, Hughes & Wallington Investment Management

William Walsh, Tampa Bay Rays

Robert Warchola, Shumaker, Loop & Kendrick, LLP

Freddy Williams, Boys & Girls Club of the Suncoast

Russell Williams, Power Design Inc

Vanessa Williams, The Vinoy Resort & Golf Club, Autograph Collection

Kathy Wright, Valley Bank

*Executive Committee members in bold

Innovation. Excellence. Inclusivity.

Our Mission

The St. Petersburg Area Chamber of Commerce shall be the preeminent leader of business in order to ensure the economic growth and vitality **for all** in our community.

Join our mission.



2024
IMPACT

STAYING CONNECTED



Coffee Chat with the CEO | August 2024

305

New members

60

Ribbon cuttings & grand openings for new business

84

Leads & Luminaries Members

1,100

Total attendees at monthly Chamber Community Connections



December 2024

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

February 2025

Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

January 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 1 Million Cups	2	3	4
5	6 Epiphany	7	8 Board of Governors Meeting 1 Million Cups	9 Chamber Community Connections sponsored by 	10	11
12	13	14	15 1 Million Cups	16	17	18
19	20 MLK Day & Parade	21	22 1 Million Cups	23 Coffee Chat with the CEO sponsored by 	24	25
26	27	28	29 1 Million Cups	30	31	
NOTES						

Register for an event.



2024
IMPACT

GROWING BUSINESS



Fall Entrepreneurial Academy | 2024

43

1 Million Cups Presenters

45

Entrepreneurial Academy graduates

201

Business navigation appointments completed

224

Nonprofit Connect participants




January 2025

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

March 2025

Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

February 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4 126th Annual Meeting presented by  The Bank of Tampa	5 1 Million Cups	6	7	8
9	10	11	12 1 Million Cups New Member Orientation	13 Chamber Community Connections sponsored by  Valley	14	15
16	17 Presidents' Day	18	19 1 Million Cups	20	21	22
23	24	25	26 1 Million Cups Legislative Preview Lunch sponsored by  ORLANDO HEALTH	27 Firestone Grand Prix Brunch	28 Firestone Grand Prix	
NOTES						

Register for an event.



2024 IMPACT

ADVOCATING FOR THE COMMUNITY



St. Pete/Clearwater Advocacy Day in Tallahassee | January 2024

22

Letters of member & community support sent

452

Total attendees convened at Advocacy events

74

Actions taken by members in support of #HereToStay campaign

14

Candidate Chats with Chris videos produced

February 2025

Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

April 2025

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

March 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 Firestone Grand Prix
2 Firestone Grand Prix	3	4	5 Board of Governors Meeting 1 Million Cups	6	7	8
9	10 Entrepreneurial Academy presented by 	11 St. Pete/Clearwater Day	12 St. Pete/Clearwater Day 1 Million Cups	13 LSP Mid-Year Retreat Chamber Community Connections sponsored by 	14	15
16	17 Entrepreneurial Academy	18	19 1 Million Cups	20	21	22
23	24 Entrepreneurial Academy	25	26 1 Million Cups	27 Coffee Chat with the CEO	28	29
30	31 Entrepreneurial Academy	NOTES				

Register for an event.



2024
IMPACT

SHAPING TOMORROW



Leadership Alliance Meeting | March 2024

40+

Leadership Alliance
Community Partners

7

Pillars of Progress
discussed

\$10k

Donated by Community
Partners for 2024
Workforce Study

\$5k

In scholarships provided
to Leadership Alliance
partners for Think Outside
the 'Burg trip


March 2025

Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

May 2025

Su	Mo	Tu	We	Th	Fr	Sa
					1	2
	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

April 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2 Board of Governors Meeting 1 Million Cups	3	4	5
6	7 Entrepreneurial Academy	8	9 1 Million Cups New Member Orientation	10 Chamber Community Connections sponsored by 	11	12 Passover
13	14 Entrepreneurial Academy	15	16 1 Million Cups	17 LSPAA 55th Anniversary Reunion	18	19
20 Easter	21 Entrepreneurial Academy	22	23 1 Million Cups	24 Coffee Chat with the CEO	25	26
27	28 Entrepreneurial Academy	29	30 1 Million Cups			
NOTES						

Register for an event.



2024
IMPACT

ST. PETE PITCH NIGHT

THANK YOU



Fall Pitch Night Presented by Regions Bank | December 2024

\$11k

Awarded to Pitch Night winners in 2024

\$59,500

Total awarded to Pitch Night winners since 2019

30+

Entrepreneurs & startups pitched since 2019

450

Total Pitch Night attendees in 2024



April 2025

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

June 2025

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

May 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4 Small Business Week National Travel & Tourism Week	5 Entrepreneurial Academy Graduation	6 St. Pete Pitch Night presented by 	7 Board of Governors Meeting	8 Chamber Community Connections sponsored by 	9	10
11	12	13	14 1 Million Cups	15	16	17 LSP Community Project Day
18	19	20	21 1 Million Cups	22 Coffee Chat with the CEO	23	24
25	26 Memorial Day	27	28 1 Million Cups	29	30 LSP Closing Retreat	31
NOTES						

Register for an event.



2024 IMPACT

GUIDING OUR VISITORS



St. Pete Visitor Guide in partnership with I Love the Burg | 2024

18,800

Visitors to St. Pete Store & Visitors Center

30

Attendees at "Arts Impact on Tourism & Hospitality" panel

80k

Visitor Guides printed in partnership with *I Love the Burg*

14,400

Total referrals at St. Pete Store & Visitor Center to Chamber members


May 2025

Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

July 2025

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

June 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 PRIDE Month	2	3	4 Board of Governors Meeting 1 Million Cups	5	6	7
8	9	10	11 New Member Orientation 1 Million Cups	12 Chamber Community Connections sponsored by 	13	14
15	16	17	18 1 Million Cups	19 Juneteenth	20	21 St. Pete PRIDE Parade
22	23	24	25 1 Million Cups	26 Coffee Chat with the CEO	27	28
29	30					
NOTES						

Register for an event.



2024
IMPACT

THE ST. PETE STORE



Thestpetestore.com e-commerce site goes live | 2024

\$55k

In revenue to artists

\$1.1M

Total sales since 2012

\$170k

St. Pete Store Sales

95

Artists & makers selling
products in store

June 2025

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

August 2025

Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

July 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	30	1	2	3	4 Independence Day	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		
NOTES						

Register for an event.



2024
IMPACT

THINKING OUTSIDE THE 'BURG



Panel during Thinking Outside the 'Burg benchmarking trip to Atlanta | September 2024

50

Community leaders & partners in attendance

28

Keynote speakers

478

Miles traveled together

15

Total conference sessions


July 2025

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

September 2025

Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

August 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6 Board of Governors Meeting	7	8	9
10	11	12	13 New Member Orientation	14 Chamber Community Connections sponsored by 	15	16
17	18	19	20 1 Million Cups	21	22	23
24	25	26	27 1 Million Cups	28 Coffee Chat with the CEO	29	30
31	NOTES					

Register for an event.



2024 BAY AREA CHAMBER FOUNDATION IMPACT



SPYP Strike for PARC volunteer event | August 2024

\$25k

Donated to the St. Pete Youth Farm after LSP Project completion

\$333k

Raised for Workforce Asset Mapping Study

\$13.5k

In scholarships towards 2025 LSP Class Tuition & TOTB scholarships

1,389

Plastic bottles saved thanks to water bottle fill station installation

August 2025

Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

October 2025

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

September 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 Labor Day	2	3 Board of Governors Meeting 1 Million Cups	4	5	6
7	8 Entrepreneurial Academy presented by 	9	10 1 Million Cups	11 Chamber Community Connections sponsored by 	12	13
14	15 Entrepreneurial Academy	16	17 1 Million Cups	18	19	20
21	22 Entrepreneurial Academy	23	24 1 Million Cups	25 Coffee Chat with the CEO	26	27
28	29 Entrepreneurial Academy	30				
NOTES						



Donate to the Bay Area Chamber Foundation

Register for an event.



2024
IMPACT

LEADERSHIP ST. PETE (LSP)



LSP Class Project Day | May 2024

\$50k+

Raised for St. Pete Youth Farm community project

37

Graduates in 2024

8

Education seminars completed

28

LSP Planning Committee members


September 2025

Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

November 2025

Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

October 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 Board of Governors Meeting 1 Million Cups Yom Kippur	2	3	4
5	6 Entrepreneurial Academy	7	8 New Member Orientation 1 Million Cups	9 Chamber Community Connections sponsored by 	10	11
12	13 Indigenous Peoples' Day/ Columbus Day	14	15 1 Million Cups	16	17	18
19	20 Entrepreneurial Academy	21	22 1 Million Cups	23 Coffee Chat with the CEO	24	25
26	27 Entrepreneurial Academy	28	29 1 Million Cups	30	31 Halloween	
NOTES						

Register for an event.



2024
IMPACT

ST. PETE YOUNG PROFESSIONALS



SPYP Annual Party | November 2024

166

Total Members

35+

Member convenings

200

Community service hours
completed

24

Nonprofits engaged in
resource fair event


October 2025

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

December 2025

Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

November 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3 Entrepreneurial Academy Graduation	4	5 Board of Governors Meeting 1 Million Cups	6	7	8
9	10	11 Veterans Day	12 1 Million Cups	13 Chamber Community Connections sponsored by 	14	15
16	17	18	19 1 Million Cups	20	21	22
23	24	25	26 1 Million Cups	27 Thanksgiving Day	28	29
30	NOTES					

Register for an event.



2024
IMPACT

CELEBRATING BUSINESS



New Biz on the Block

NBOTB are businesses opened within the last two years that have introduced new concepts to St. Pete or enhanced the community in a remarkable way since landing here.

Foodie Labs

Glass of Life

LivWell Pet Care

Sew Pinellas

Shumaker, Loop & Kendrick, LLP St. Petersburg Office

Sunshine City Popcorn

The Study Wine & Beer Lounge St. Pete

The Taste Testers

Transparent Benefit Solutions

Whiskey Workspace,



12th Annual Good 'Burger Awards presented by the Bank of Tampa and Compass Land & Title | November 2024

1,300

Total combined attendees at signature events

70

Total signature event sponsors in 2024

150

Businesses & First Responders recognized at Good 'Burger Awards

200

Gift bags donated by Girl Scouts of America for first responders at Good 'Burger

November 2025

Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

January 2026

Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

December 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3 Board of Governors Meeting 1 Million Cups	4	5	6
7	8	9	10 New Member Orientation 1 Million Cups 13th Annual Good 'Burger Awards!	11	12	13
14	15	16	17 1 Million Cups	18	19	20
21	22	23	24 Christmas Eve Hanukkah	25 Christmas Day	26	27
28	29	30	31 New Year's Eve			
NOTES						

Register for an event.



THANK YOU INVESTORS!

COMMUNITY LEADERS



TRUSTEES



CONTACT

St. Petersburg Area Chamber of Commerce
100 2nd Ave N #150, St. Petersburg, FL 33701
(727) 821-4069 | stpete.com

JOIN



business.stpete.com/application

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@stpetechamber

